

Face-value European Alliance for Ticketing Pledge

Ticket resale has spiralled into a vast money-spinning industry, leaving fans trapped in a web of deceit and misinformation.

We have formed the Face-value European Alliance for Ticketing to promote ethical and transparent ticket resale, with the best interests of fans at its heart.

We therefore pledge the following:

Resale at face value only

We will only support the resale of tickets at face value or less plus *reasonable* transactional fees.

A code of ethics to govern the actions of resale sites

We will only support resale sites that are compliant with the law and embrace transparent practices. This includes listing the original price of the ticket and total fees early on in the process, declaring any restrictions around the resale and no pressure selling!

To unite against misleading advertising

We will stand up to search engines and social media platforms that accept advertising from unethical or misleading secondary ticketing platforms.

Members who break these pledges will be expelled from FEAT and forego their subscription.